

FOR IMMEDIATE RELEASE



BETTINA HUBBY
THANKS FOR THE MAMMARIES
BOOK RELEASE

JULY 10, 2016

4-6PM

ARCANA: BOOKS ON THE ARTS

8675 WASHINGTON BLVD.

CULVER CITY, CA 90232

Los Angeles, CA, June 21, 2016 – Please join LAND (Los Angeles Nomadic Division) in celebrating the release of **Bettina Hubby's** new artist publication, ***Thanks for the Mammaries***, on **Sunday, July 10, 2016** from **4-6pm** at **Arcana: Books on the Arts** (8675 Washington Blvd. Culver City, CA 90232). The book documents the various iterations of Hubby's ongoing project, ***Thanks for the Mammaries, the Facebook feed***, which was installed at the LAND HQ from October through November of 2015.

In 2014, Hubby announced her Breast Cancer diagnosis on Facebook and asked her friends and community to submit “boob-related imagery.” People showered Hubby with images, videos, and verbiage that helped her heal and inspired her to pay it forward. Touched by the uplifting effect of this communal support, Hubby sent out a call to artists to submit works for an exhibition. The exhibitions and online Facebook feed displayed the outpouring of support that resulted from Hubby's call to action, selections of which are documented in the publication. Hubby writes, “What continues to bring me the most satisfaction is the feedback regarding my approach, in that it has been positively impacting and inspiring people who have (and even many who have not) faced illness in their lives, or in their loved ones' lives. This is why I wanted to release this as a book to a wider audience. This book is dedicated to the medicinal power of boobishness.”

Hubby's new limited edition, *B(*)(*)B DOOB*, produced by Klowden Mann, will also be released at the event. The serial edition, *What will she DOOB next?*, consists of eight Hubby-centric self-portrait figurines created using DOOB-3D printing technology. The first in the series will be a portrait of Hubby that directly relates to *Thanks for the Mammaries*. These figures will be offered as a subscription, published quarterly, or sold individually. For further details, please contact Klowden Mann at Deb@KlowdenMann.com.

ABOUT THE ARTIST:

Bettina Hubby (b. 1968 in New York) received her MFA from the School of Visual Arts in New York. Her practice is wide-ranging, encompassing curatorial and project-based work as well as more traditional media such as collage, drawing, printmaking, sculpture, and photography. Hubby's projects engage diverse communities and often exist in settings that challenge the conventions of exhibition spaces, celebrating collaboration and resisting easy categorization. Her work and projects have been presented at Klowden Mann (2013); Paris Photo LA (2015); The Grinstead Artist Invitational, Rosamund Felsen Gallery (chosen by Ed Ruscha) (2014); *Dig the Dig*, Santa Monica Museum of Art (2013); The Eagle Rock Rock and Eagle Shop (2012); *Home Show*, California Arts Foundation, Santa Barbara (2011); and *Forming Storming Norming and Performing*, Circus Gallery (2008), among many others. She was featured in *Wallpaper** as one of the top creative talents in Los Angeles (2015), *ArtForum's* Best of 2014 (2014), has been featured on NPR (2013), and her work has been written about in *LA Weekly* (2014), *New York Magazine* (2014), *Los Angeles Times* (2013), *Artslant* (2013), the *Huffington Post* (2014), and many others.

ABOUT LAND (LOS ANGELES NOMADIC DIVISION):

Established in 2009, LAND (Los Angeles Nomadic Division) is a non-profit organization dedicated to curating site-specific public art exhibitions. Through commissions of site-specific works with national and international contemporary artists, collaborations with arts institutions and organizations, and a wide variety of programming, LAND supports dynamic and untraditional artistic practices. Large-scale, multi-site, multi-artist and monographic exhibitions as well as one night ephemeral performances and durational events are all part of LAND's programming repertoire. LAND believes that everyone deserves the opportunity to experience innovative contemporary art in their day-to-day lives. In turn, artists deserve the opportunity to realize projects, otherwise unsupported, at unique sites in the public realm.

Since its inception, LAND has commissioned more than 250 site-specific public projects across the United States, spanning from Florida to California, as well as presented dozens of commissioned performances, monographic exhibitions, and dynamic public programs throughout the Los Angeles area. Among the many national and international contemporary artists LAND has collaborated with are Doug Aitken, Diana Al-Hadid, John Baldessari, Sanford Biggers, Matthew Brannon, Sarah Cain, Dan Colen, Liz Craft, Zoe Crosher, Brendan Fowler, Jonah Freeman and Justin Lowe, Katie Grinnan, Jeremy Shaw, Zefrey Throwell, Marianne Vitale, and Mario Ybarra, Jr.

For more information, please visit www.nomadicdivision.org.

ABOUT ARCANA:

Arcana: Books on the Arts is an open shop in Culver City, California specializing in new, rare and out of print books, catalogues and ephemera on 20th + 21st Century Photography, Art, Design, Architecture, Fashion, Cinema and Music.

For more information, please visit www.arcanabooks.com

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